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 See BOETVG. Page 12

By Kimberiy J. McLarin NEW YORK - Sisteen-vearold Kerm
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By Paul F. Horvitz

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By Sheryl WuDunn WUHAN. Clina -A shy, 30-year-old won-
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## Intervention in Bosnia: Clinton Mutes His Fervor

## For China's Workers, Job No Longer Lasts a Lifetime





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 See CHINA, Page 2

## Italy Arrests Head of Top Public Firm In Scandal

 Investigation Continues To Link State Industries To Corruption Charges By Alan CowellROME -The head of futy's bigess public




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But it is now acoused of takikg kickbackss
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nists diectoral foed, the Christian Democrats and the Socialistst
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for public-works contracts.
 But the ontiouning hectio pace of the "Mon
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 See ARREST, Page 2



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## Ultimate Joyride: He Took the A Train

German Labor Strife Escalates

By Marc Fisher
 hroughout Germany took 10 the streets
Wectnesday in 3 quickly sedalating showdown
 Ten days into Easerm Germany's first strike statese in be East voted ovewhermingly yo ojoin he job action, while Wost Gemman workers
suqued waming strikes in sympathy with beir astern breeltreng striks in sympathy with heir
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many by 1994.
The strike, a prentialy fol bou


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nown" said Manfrod Foede a leader of now, said Manfroi Foode, a leader of IG
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on wermayy



## Citizen Gorbachev's Travels Left South America Reeling

## By Don Podesta

 BUENOSARES A A Lour OI Lesin America by









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On the Areani




## Serbs Allowing Fuel Tankers

 AndOther TrucksInto BosniaBy David Ottaway


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Prosident Bill Clinton and West










BALKANS: Clinton Mutes Enthusiasm to Intervene




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Mr. Dotele the leader of the Senate's


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Clinton
To Support Population Agency

By Julia Preston
Wastingeon Pose Somice












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Russia:Opposes Estonian Bid to Europe Council
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Report Faults U.S. Air Power in Gulf

CHINA: The Iron Rice Bovol Is Showing Some Cracks
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## STATESIDE / 'DON'T ASK, DON'T TELL'

Compromise Plan On Gay Soldiers

| By Eric Schmitt New Yant Times Serita | of the hero of the Gulf War, General H. Norman Schwarzkopf. |
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| SHIMGTON - Semi | "Open homosexuality is the |
| Deamocrats and Repubicams |  |
| are begmaing to coalesce around a | tirech, testified at a hearing of the Senate Armed Services Commitee. |
| 's efforts at unmasting homo- | said that allowing declared |
| from | serve in the ammed |
| their sexuality. | forces mould result in dishearcened |
| Senator Sam Numa, Dentocrat of | booming voice, he ilicened such de- |
| Georgia, who heads the Ammod Ser- |  |
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| It would mean that the military | ceived by scores of sailors |
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| it would also impose a strict | Senalors John W. Warmer, Re- |
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| such questions as harassm |  |
| Homosexnals w | ense Secretary Les Aspin |
| not be allowed to serve openly. |  |
| The Clinton administratio |  |
| gay-rights groups oppose the plan | miitary oflicers and the Rand |
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| n in January. | leaders and lawmakers in earty |
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| climton issues a new policy. |  |
| the proposal, which still lacks | the interim policy they have al- |



## Clinton Says All New Taxes Should Be Used for Deficit



Wisconsin Recounts in Close Race for House





## Colonel's Impassioned Testimony:

Service Would be ‘Hell' for Gay Son

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## Away From Politics

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Roy Emerson


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## Heraldente eribume.

## Trans-Atlantic Failure

## A Task for Alties















## Clinton Should Wait

##  vinte miurar oppid










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unilatera aetion President Clinot has looked amateurish
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## A Mess at the Archives



## Other Comment

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INTERNATIONAL HERALD TRIBUNE EEW. HIEBSER. Ppictisher







## Europe's Futility in Bosnia Is an Ominous Symptom

| P ARIS-1ll is very strking and not a litile that were the most powefful and dynamic states in the porld 50 years ago are 1oday menital interstss- netither collectively, carThe Yugoslav war, capabie of deterniming European society, has found the West Europe- | By William Płaff |  | book about the leaderabip void m mis coxamy. <br> Mr. Scamide describe <br> legatistic, burceaucratic, inflexible, cond |
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Clinton and the Economy: A Suspicion of Jobs Gone for Good


But the Truth Is That Recession Is Fine With a Lot of Americans

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Reward the Keepers of Biodiversity

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This Is It: Echoes of Johnson
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## LETTERSTO THE EDITOR


#### Abstract

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Things Can Change Regarding "Haly" Thee Will  It is not ihat Itay's' Christisn 




By Georgè F. Will and manipulative doses. Vietram.
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## Taking the world view.

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 in the United States today.
The Washington Poart

## The Muzzle of 'Correctness' Has an Ugly History



France Seeks a Greater Role in NATO


## Many banks are returning to their roots.



Thank goodness there's one bank with its roots in the world.

Yeltsin Sets Assembly On Charter For June 5

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Cecil Lyon, 89, U.S. Diplomat, Dies
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U．S．Warns China on Conditions of Trading Status

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Pyongyang，Stung by Vote，Warns UN Not to Seek Sanctions





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## The Seven Deadly Sins

Among Bad Habits, Some Surprises

| By Jane E. Brody New York Tmes Serrice | telepboane interview. The Breslows' findings underscore a theme that public health specialists bave been promoting for decades to a nation that has listened with less than half an ear: preventive |
| :---: | :---: |
| OS ANGELES - As if he sere a medieval artist depicing the depravity of the <br>  seven deadly sins, Dr, Lester Breslow. a debilitating illnasses. |  |
| Califomia public health specialish has | Dr. Bresiow fears that current efforts to ver- |
| weapons are seven unwholesome habits he first |  |
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| living in Califormia's Alameda County over hree templed now by heallh-are reform," Dr decades. he proved that the more of these poor heareview. "lt is medical- |  |
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| And now his latest study shows that even fewerpeople than thought escape the ravages of their |  |
| Norman, a statistician al the University of Wash- effor |  |
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| the nonprofit California Wellness Foundation and chief healih-policy planner for Johnson \& John- |  |
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| son said Dr. Bresfow's newest study was -critically |  |
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| -The results really say that how you live determines how long you wiil live withour your state of bealth interfering with the things you want to do |  |
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## Cancer-Hereditary Link Stuns Scientists




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Study Confirms Smoking's Role in AIDS

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| International MBA Programme |
| is offered on a 12 -month fult-1ime basis |
| by the Glasgow University Business School |
| It specialises in Internalional Business, | cascow

 <br>  <br> TODEVELOPGRDUATES WTTH <br>  <br> GLASGOW UNNVERSTY BUSINESSS SCHOOL
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he Petir r. Drucker

## Busy Executives Find Learning In the Office Pays Dividends

 In these difficult times, programs for training executives face a combination of tight corporate budgets and crowdhelped the rise of management training programs held on company preing programs held on company pre-mises and sharply focused on a few, mises and sharply focused
carefully defined subjects.

| "We haven't cut back on our executive training budget, as we view manager education as being a, high-priority investment" states Reinhard F. Leiter, head of central educationhead of central education- al services at Alliamz Versi-cherungs-AG, the lead company in Europe's largest insurance group. "What we have done is to | fiable benefits is commo to Europe's major compa nies. Its corollary is an ef fort to reduce such non productive costs a expensive executive so journs on business schoo campuses. <br> This results-consciou corporate environmen has led Europe's thou |
| :---: | :---: |
| Programs include actual operations | ir institutes to reshape <br> ir ideas about wher <br> ning should take place |
| concentrate our finite executive education budget on upgrading the core skills of pivotal persons." <br> These core skills. as Mr. Leiter explains, include the cultivation of customer relations and the implementation of sales strale- | Once restricted to language courses and group gamics, the range o on company premises now comprises all of the 20 program categories listed in Manager Seminare, the authoritative trade quar terly. |
| a demonstrable impact on the bottom line," he says. Allianz's focus on management training pro- grams that provide quantigrams wat provide quana- | Europe's major busines schools have joined the rush to provide corporat clients with "partnership programs (the descrip |
| INTENSIVE SPANISH IN MADRID |  |
|  | - Top quafity leaching in <br> - Personalized effective |
| E | - Cammunicative approach. |
|  | - Minigroups. |
|  | on request. <br> - All around the year. |


| tion of International Instrvelopment in Lausanne), "company-specific courses" (offered by Fon-tainebleau-based INSEAD) and "tailored don Business School) The advantages of these programs for companies is obvious: They can adapt proven, general curricula to particular business and management objectives. But they are also proving a help to sometimes hardpressed business schools. <br> Flexibly structured timetables are another method developed by leading business schools to accommodate their corporate clients. The Universi- ty of Hartford Business School in Paris, for instance, splits its programs by venue and season (six months at the Paris campus, summer months in and by segments of the day (offering night school classes in Paris and a Hart- ford-based summer part-ford-based summer part- <br> "More case studies and less psychology" is how Dieter Rogala, managing based Charles Barker Corporate Communications. describes the change in management course con$\mathrm{gy}^{\prime \prime}$ is a reference to the late 1980s boom in CI (corporate identity) and CC (corporate culture) tives spent weeks establishing "common corporate values" and other identity-building elements "of the corporate psyche. <br> Today's courses are more of ten about such em- inently practical subjects as staff expense-account management or how to |
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## THE AMERICAN mbain paris

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 UNIVERSTY OF HARTFORD BUSNEESS SCHOOL


## Master the

European Business scene In Brussels. in the heart of Europe. Solvay Business
School has been synonymous with excellence in business education for almost a century. SBS offers two innensive one year Masters prognammes, in and student body

- MBA - Master of Business Administration provides trining in international management skilis for
university gradumes with no prior basiness education. - MEB - Master of European Business gives advanced raining in the topols of decisions-making
in the European business world for graduantes with a
Solvay Business School Université Libre de Bruxelles
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Conitinued from Page 9 .
an MBA in helping them
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areer interuption.
Requires $1+$ weeks
in-residence. 2 -weeks at
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## More Women Use the MBA Weapon

## New Needs Produce New PR Emphasis

Interactive disks. Information videos. Slick brochures. Cocktail parties. Personal phone calls from the dean. Receptions with alumni. These are just some of the tools business schools are employing to entice students.
Only a few years ago, applicants, wive clanocing to get untapped ssurce of new, full-wition-paid students" Mr.
 making the Gradnate Meingement Adruission Tests has dropped bis 20 patacan
 frycelor of progects and services at the Americian Assem.
 comprise 20 percent of of all masteris degrees.
custormernit to overcapacity," Mr. Hickmen says iThe stadens vatues away froum MBAs, combined with the prochiod anped for numog romoschoois themsedves has pubbic relation

To compete with the new European MBA schools fums. Their deans' bave become fund-raisers and public voices to the media and pocome maners-aisers and to raise the
school's external profile. school's external profile.
Schools are also spend
Schools are also spending more money on their publi-
cations Even the staid Harverd Business Review made cations veven the staid Harvard Business Review made morcreader-fiemdy (and, some say, advertiser-friencly)
Even top-tier schyols are affected ult Even top-tier schools are affected. "It"s an increasingly
compectitive marke," said Lillian Silver, associate dean competitive market," said LLlian Silver, associate dean
for External relations at Columbia Businss School Co
lumbia's adinisionss office has been much more "prolumbia's admission's office has been much more "pro-
active" in recnuting qualified applicantr. School officials active" in recnuiting qualifiod applicants. School officials
have recently traveled not only around the U.S., but also to Japan, India and Latin America.
The Wharton School of the University of Pennsyivania
has ena admissions drop by 20 percomt over three years
Wharton is reaching outt

## A European View of MBA Culture

Leo Murray, professor and director of the Cranfield School of Management in
Britain, discussed the outlook for business education in an interview with Axel Britain, discussed the outlook for business education in an inter
Krause, corporate editor of the International Herald Tribune.
Would you say your prime
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students, via a videocassette (now becoming as common ogue) and an interactive disk that inchudes information on Philadetphia nightife and culture, stopent social
activities and even descriptions of the curriculum Wharton is also conducting interviews with prospective stu-
dents in 12 coumtries including China, Korea and Germany. Offices in Paris and Tokyo aid in recruiting. Some schools have even hired outside public relations hims babson Collega, a New England business school, high-powered PR firm in New York Sandra King, who
has been Babson's dircector of marketing or or over two
years did not come from an academic backgroumd, but years did not comef from an acadeckic backer ovomd, bou
from industry and management consuling The prob Tems are quite simmar to private in
Such measures aren't timited to U.S. schools. In Brit-
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UNIVERSITY OF MARYIAND UNIVERSITY COLLEGE Schwäbisch Gmünd, Germany

Degree Programs
Bachelor of Arts (B.A.) - Bachelor of Science (B.S.)
Master of International Management (M.I.M.) Academic Concentrations Business and Management
German and European Studies International Studies - Computer Studies Study Abroad Opportunities
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INTERNATIONAL HERALD TRIBUNE, THURSDAY, MAY 13, 1993

## BOEING: Continental Places Big Plane Order

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# BUSINESS 

Producer Prices Stir Worry Over U.S. Inflation

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Businesses Bide Time, Slowing U.S. Recovery
By Sylvia Nasar
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See ECONOMX,

## SAFRA REPUBLIC HOLDINGS S.A.



INTERNATIONTI MANAGER In the U.S., the MBA May Go the Wayoting Trppie





















## Grabbing a CD From the Wire

IBM and Blockbuster Have a Vision of Entertainment

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 copy recordings


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would also be sold to other reselines.
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velaiting for record stores asd video renil
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 In a few years, even a small-town record shop might be able to offer all the titles of the biggest big-city megastore.

| buster to nim the system, Fairway Technolcomparies, movie studios and game makers for the rights to sell their wares. <br> Sory Music, for ones gave lhe IBM-Blockbuster venbire a chilly reception In a briaf statement Tuesciay, Socy saidit it wes not sup porting the new sysum, indicaing concerns abour electronic distribution of its recordings |
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 contacted by ceither IBM or Bacolckbuster.
Meanw Meanwtile, the U.S. recording industry,







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 homes.
Mathew Owen, general manager of the
 would want sech a system loge og out-of prini

One reassn is that Mr. Owen doubted that
the overand liner ootess which remain key to


## Kodak Promises a Broad Restructuring





 Kodeks hars samplex"









## Thai Fire Shows Seamy Side of Growth

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| Construction standards, worker safery and the eavironiment have seffered from the pressure 10 attract forcign capinal and deliver |
| Police ssaid the fire on Monday zt the |
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Taipei Bank Chief Says He'll Hold Line on Rates



## BANGXOX - Exit doors mape locked to

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CURRENCY \& INTEREST RATES


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 See TAIPEI, Page 15


## Dow Hits Record

 As Bonds Tumble| Comptled by Our Suaff From Duparcher NEW YORK - The Dow Jones industrial average rose to a record | cent, a record low. The govermment |
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|  | high in a mixed stock market change RRR Nabisco Holdings was |  |
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| seccurity of blue-cinios equities. 6 . Philip Moris was bird falling 1/2 |  |
| The Dow rose 13.56 points, to 3.482.31, surpassing the previous record of 3,478.61 set April 16. Bu declining issues outnumbered ad- | to 50. A judge in Misissipppi muled |
|  | that cigarectes were "defective and urreasonably dangerous for human |
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| rate. The government said |  |
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| cent the fastest rate in swo years. |  |
| The bellwe ther 30-year Treasury bond fell 18/32, io 103 13/32 lis |  |
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| yield rose to6.85 percent on Tuesday |  |
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| yields remain relatively low. At its |  |
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## European Rate Cuts

## Give Dollar a Boost

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## WORLD STOCK MARKETS




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Signs Point To Rate Cut In Germany

## Hanging by a Thread

## East German Lace Maker Needs Aid

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STRIKE: 300,000 Take to Streets as German Confrontation Escalates












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TAIPEI: Cut in Rates Is Unlikely












Slump Cuts Swath Through Sales at French Companies


GATT to Arbitrate U.S.-EC Car Dispute

| Conpiled by Our Suaf From Diparcher GENEVA - The General | age a minimum fuel economy currently 27.5 miles per gallon |
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| reement on Tariff and Trade | (8.8 hiters per 100 kilometers). |
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ECONOMY: Business Is Wary








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G E R M A N Y

If your corporation is looking for a foothold in Germany or intends to broaden its existing base byanacquisi approach and negotiation.

As our domestic clients are usually entrepreneurs, proprietors or shareholders of privately-owned German quinted we are well ac y. We are sensitive to this when making approach and during negotiation and valuation.

If local competence is needed to realize your acqu sition goals in Germany sucfor further information.

Fuchs Consult

Trinkaus \& Burkhardi. Creative capital at work.
A look at a year's work.

199 ? resuls were satisfactory for the Trinkaus 4 Burkhardt Group. The operating profit and partial uperating profit almoser matched those of the preceding ycar. While net commission income shined a murited inciegs.in own account crading topped thise of the previous year. The dividend. which was ruised for 1991 co BM 10 per share, is to be maintained. In anditional DM 10 maltion is to be appropiated reverves.

In corporute banking. a new record result was achiread in 1992. The resilits in private banking as uoll as institutional securities busimess and incease. manaliment alao shoved a siguicas issues business
continued to provide a large and growing profir contribution. The closer links with the HSBC Group Our Luxembourg subsidiary again reported considerable growth in earnings.

At the end of 1992, the Bank's reported capital and reserves amonnted to DM 525 million. The capital base as defined in the 4th Amendment to the German Banking Act totalled Dir 830 million. Thus, The ratio of core capital co assers by capital funds. The professional commitroent of our will ensure highest quality and innovative senices will ensure
with which expect to justifife the trust of our
business partners and shareholders.
(Trinkaus \& Burkhard Bank seit 1785

| Salcecod data |  | Champe from pres, year |
| :---: | :---: | :---: |
| Total votume | 12,042 | +10.39\% |
| Toral assees | 9.982 | +6.89 |
| Loan volume: | 7,612 | + 7.89 |
| Securides poríolio | 2,331 | +32.4\% |
| $\overline{\text { Capital }}$ | 537 | + 1.9\% |
| Total capical bese | 830 | + 2.04 |
| Incerest income | 192 | - 2 2n |
| Conumission income | 140 | +11.999 |
| Pautinil Operating profit | 115 | -5.34. |
| Net profit for the year | 40 | - 2.93 |



## Japan's Economy Still Sputters

Report Mentions Recovery but Signs Remain Mixed


## Shanghai Petrochemical Delays Listing



News Corp. Emerges From Turnaround With Jump in Net


dende snd profits hat fiotation would bring The
ohes half of te workers woud remain siale
employees, and that prospect led to dissension. incere was a virival rebellion by the staf
 do you mainlain a socian enat protrise afiser in is stod? The way Shanghai Petrocbemical was "Lising some of .these compenames is tanta-
nount to listing a community" ssid $\mathrm{Jul}{ }^{2}$ nount to lising a community", ssid Julia






| Conputed th our Siaff From Dipacasis | News Corp... owned 43 by Mr. Murdoch, was near |
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| SYDNEY - Rupert Murdoch's by Mr. Murdoch, was near |  |
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| Wedresday a 133 percent surge in controls have ereme one-third |  |
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| 190.7 million Australian dollars paved the way or prout growih |  |
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| ed ressults from its newspaper, year. said Brad Orgill, who follows |  |
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| A dramatic lifi in carnings from | a profit or 97 million dollars in the |
| associated companies, the Bit- year ended June 30. "Being that |  |
| sion husiness and the Australian clos |  |
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| Transport Industries, also contribured to the jump in profil, News |  |
| Corp. said. ${ }^{\text {a }}$. pershere Revenue in the third quarter was |  |
| The company said per-sta | 26 |
| earnings in the third quarer rosect |  |
| 11 Australian cents from 5 cenis |  |
| year earlier. For the nine months, Lower eanings in the group's those earnings were up to 38 cents movie and book publishing arms |  |
| from 32 censis. |  |
| March 31. News Corp, said. after- nesses. ${ }^{\text {"Profits at }}$ atwenieth Cenurytax profit rose 47 percent $t 643.5$ Fox Fim Copp. were off signifi- |  |
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| Investors flocked to News Corp. The company did not hreak |  |
| stock on the announcement. The |  |
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| Hang Seng Tops 7,000 |  |
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| Sengingex smashed the $7.000-$ |  |
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| Chinese-British agreement on Land commision lan |  |
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## Very briefly:

- Matsoshita Eleetric Industrial Co. and Prilips Electronics NV announced the first pertable versions of digital compact-cassente players.
the new music format they bope will replace convenional analogue casselles. Masusubita plans ios lart selling the unit in Japan in June under
its Panasonic label, for 60.000 yen $(5540)$. - Sepe Enterpises bas conme ep with a way for video-game fans to pit
 - Nintendo Copp. is sisising its prices in he United Slates to cope with the
effects of he stronger yen, the Nihon Keizai nexspaper reporned. But a company Spokeswoman said the price er ise did not rete
but Niniendo's desire to produce higher-quality goods. - Wing-Mernill International of the United States sas signed a 52.4 billion 3.7 .7. -Wing-Mernill internaional of the United States has siigned as2. 4 bilion the South China Moraing Post repored.
- Taiwar's forcien-exchange reserves totaled 583.2 billion in March. an th
increase of 5748 million Fom Fetruary, the Central Bank reponed. - Hong Kong rules permititing the Bank of China toi issue bank notes in unl colong will be put before the Leigialaive Council next month. Charently
only Hong Knng \& Shangtai Banking Corp. and Scandard Charered

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## Singapore Seeks Power Plant Bids

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| (ijapine - The gmern. | said. The fonr existing power | The first phase of the proposed |
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## The continuing Bosmian crisis

Continued trade tensions
Elections in Cambodia
Clinton's economic plan
The spluttering European economies


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 Parma Defeats Antwerp, 3-1, To Take Cup Winners' Trophy


##  <br> 

Clemens Fans 13, But Is Overtaken by Mariners' Johnson

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## SIDELINES



## Cards Pounce as Mets Bungle



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# SPORTS BASKETBALL <br> Toronto, <br> A Last Shot at a Miracle: 

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U.S. Coach Bemoans Pros

By Ian Thomsen . Mast of fish -Tma Tayior moxy well b
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 The National Basketbal Asecciaion's so





Jordan Drives Bulls Past Cavs With 43 Points
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ART BUCHWALD

## The Profits of Buyouts



Empire Library Saved in Britain
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## White House Politics Hollywood Style








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 approaching people, and asked them it they wanted to be
in the movie. He added, "Evertbody wanted to."

The idea of using real politicians oo the oincer hand,
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 White House and now runs a public rclations comprery
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Univerity of Pernyylvania. He dropped out aftur trree University of Pernnglyvunia

 He reurned to Los Angeles and begon writion scsuenplays. His first substantive effor was "Bien (1988) which old boy who tums into a 3 -yerer-old man, was a fantasy, ke "Dave" and a critical and financial successs He iber
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